

PRIVACY POLICY & PERSONAL DATA PROCESSING

By using the Website, as well as the digital content of the authenticated product, you acknowledge and accept that the processing of your personal data is carried out in accordance with what is set forth in this document. Your privacy is important to ADALI SPORTS. Please refer to the “Privacy Policy” available on our website for information on how we collect, use, and disclose your personal information, and our privacy options regarding how you can manage your privacy online when using ADALI SPORTS Services.

I. PRIVACY PROTECTION

ADALI SPORTS will request certain data from each user, and such data will allow and facilitate both the operation of the Website and the security processes developed based on such data.

ADALI SPORTS considers that the data provided by the USER must be true and accurate. Any falsity, intentional error, or intentional omission shall be grounds to cancel any type of interaction or communication with the USER.

II. COOKIE PROCESSING

ADALI SPORTS reserves the right to use “cookies.” The content of such cookies shall consist of small-sized files that will be sent to the device of the person accessing the Website in order to ensure its proper functioning and optimal display for the USER.

Cookies shall be used temporarily and will disappear once the user session ends. Under no circumstances will cookies be used to collect personal information or user access data.

Specifically, the following will be used:

- Browsing data
- Access channels to the Website (social networks, ads, direct access, etc.)
- Geolocation of access
- Device used

If the USER has the technical means, they may adjust their browser settings to disable the use of cookies. If disabling cookies causes difficulties in the use of the Website, the USER must refrain from doing so and restore the configuration. ADALI SPORTS shall not be responsible for the disabling of cookies.

III. PERSONAL DATA PROCESSING

There is certain information handled by ADALI SPORTS that is considered personal information, as it identifies users. We use user profiles and anonymous information in order to ensure our Privacy Data Policy.

The analysis of data that does not identify individuals shall be processed through technological tools (software), which will allow us to improve the user experience. Such data will form part of the customer database, and ADALI SPORTS shall be solely responsible for it.

Any use of the information shall be related to clients, ensuring its confidential treatment and the protection of their privacy in accordance with personal data protection laws.

For the fulfillment of our activities, we must use personal information to:

- a) Provide services
- b) Resolve conflicts
- c) Offer and promote services
- d) Protect our network
- e) Verify identity
- f) Comply with legal obligations
- g) Perform statistical and service analysis
- h) Improve resource usage

ADALI SPORTS may use collected information in an anonymized or aggregated manner for statistical, commercial, service improvement, or strategic partnership development purposes with third parties, without implying individual identification of the User.

Regarding the processing of information for compliance with the Terms and Conditions and for the sending of automated information, each USER must accept the receipt of such communications and may opt in or out at any time.

The ADALI SPORTS Website may contain advertising and links to external sites, therefore once outside the Website, ADALI SPORTS shall no longer be responsible.

Data collected through technological means such as NFC chip scanning or forms linked to physical products shall be used exclusively to verify user ownership, enable access to exclusive multimedia content, and maintain a record of express consent. Such information shall be safeguarded in accordance with applicable regulations and shall not be shared with third parties, except by legal obligation or for service fulfillment.

IV. RIGHT OF ACCESS, RECTIFICATION AND DELETION

Any USER, upon verification of their identity, may request access to their personal data, as well as its rectification, updating, cancellation, or deletion.

To do so, they must send an email to info@adalisports.com.

In this regard, ADALI SPORTS shall provide the requested information within ten (10) calendar days from receipt of formal notice.

ADALI SPORTS states that it will not share information with third parties except for the fulfillment of its own purposes.


V. DATA CONTROLLER

ADALI SPORTS shall be responsible for data management and claims in accordance with personal data protection laws. Therefore, the following is designated:

- A. Customer Service: Luciano Javier Zaidelis
- B. Email address: info@adalisports.com

COMPANY INFORMATION:

- Corporate name: Adali Sports SAS – CUIT 30-71910264-2
- Legal and electronic address (email): info@adalisports.com
- Mobile phone: +54 9 11 5346 3016
- Location / Country: Autonomous City of Buenos Aires, Argentine Republic

<p>Adali Sports SAS www.adalisports.com</p>	<p>DATA FISCAL QR</p> 	<p>SOCIAL MEDIA</p> <p>adali.sports (instagram)</p>
<p>The holder of personal data has the right to exercise the right of access to such data free of charge at intervals no shorter than six months, unless a legitimate interest is proven in accordance with Article 14, Section 3 of Law No. 25,326.</p> <p>The AGENCY OF ACCESS TO PUBLIC INFORMATION – PERSONAL DATA PROTECTION, the supervisory authority of Law No. 25,326, has the authority to address complaints and claims filed in relation to non-compliance with personal data protection regulations.</p>		
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